

ALDAN IS MUCH MORE THAN YOU MAY THINK

In 1955 we invented the tipping cap and process enabling the hair dresser to prosper. It was actually my mom who made extra money by covering the neighborhood in plastic from couches to toasters. When asked by a frustrated hairdresser to create a way to successfully streak or tip the hair she honed her craft and created this universal cap. It is NOT Clairol or Revlon, but ALDAN, that holds the US Patent for the World's first successful tipping cap.

When perms became the rage ALDAN invented the neutralizing bib.

We soon became the innovators of salon fashion. Our reputation for quality was well received as we were commissioned to make all the garments for the American Vidal Sassoon locations and many other salon celebrities.

In the 70s we silk-screened the first DESIGNER CAPE introducing color and style to what previously was just plain black or brown capes.

In the 80s we created prints and introduced SERPENTINE the first ever fully sophisticated design to totally co-ordinate the salon interior.

STAR STREAK the next generation of highlighting can be found in over 26 countries and Monte Carlo became the cape everyone tried to copy but could never duplicate.

Our present exclusive is our New York sensation the SOHO APRON COLLECTION featuring our unique "snap on snap off" tops made in our high performance Centura fabric.

**ALDAN'S commitment to quality, style and workmanship represents
the finest workmanship in AMERICA.**

COME BACK TO ALDAN COME BACK TO AMERICAN MADE!

