

ALDAN IS MUCH MORE THAN YOU MAY THINK

In 1955 we invented the tipping cap and process enabling the hair dresser to prosper. It was actually my mom who made extra money by covering the neighborhood in plastic from couches to toasters. When asked by a frustrated hairdresser to design a workable plastic cap to form fit the head she used her craft issuing in the modern age of hair design. It was NOT Clairol or Revlon but my parents that made it happen. We have the patent to prove it.

When perms became the rage ALDAN invented the neutralizing bib.

We were responsible for making all the garments for the American Vidal Sassoon locations developing a reputation for quality.

We again, transformed the future of hair artistry with our form-fitting reusable, translucent, close to the root world renowned STAR STREAK

As silk screening evolved ALDAN introduced ART with its series of Designer Capes and new colors for our Classic Solid Collection as previously the standard was just plain black or brown.

In the 80's ALDAN ushered in the first ever print designed to fully coordinate a total salon look. SERPENTINE became an instant success. Our other achievement was SHEAR CLASSIC an elegant French repeat print that has never been surpassed.

Our current trend setter THE SOHO APRON COLLECTION features our unique "snap on snap off" tops. It has changed the way aprons are perceived. It takes the fashion of Aprons to a new level of style with innovation. Our special fabric FUTURA makes them outlast all others.

Beth Minardi, Elizabeth Arden, and Arrojo among many others support ALDAN's commitment to quality and longevity of wear.

COME BACK TO ALDAN COME BACK AMERICAN MADE

